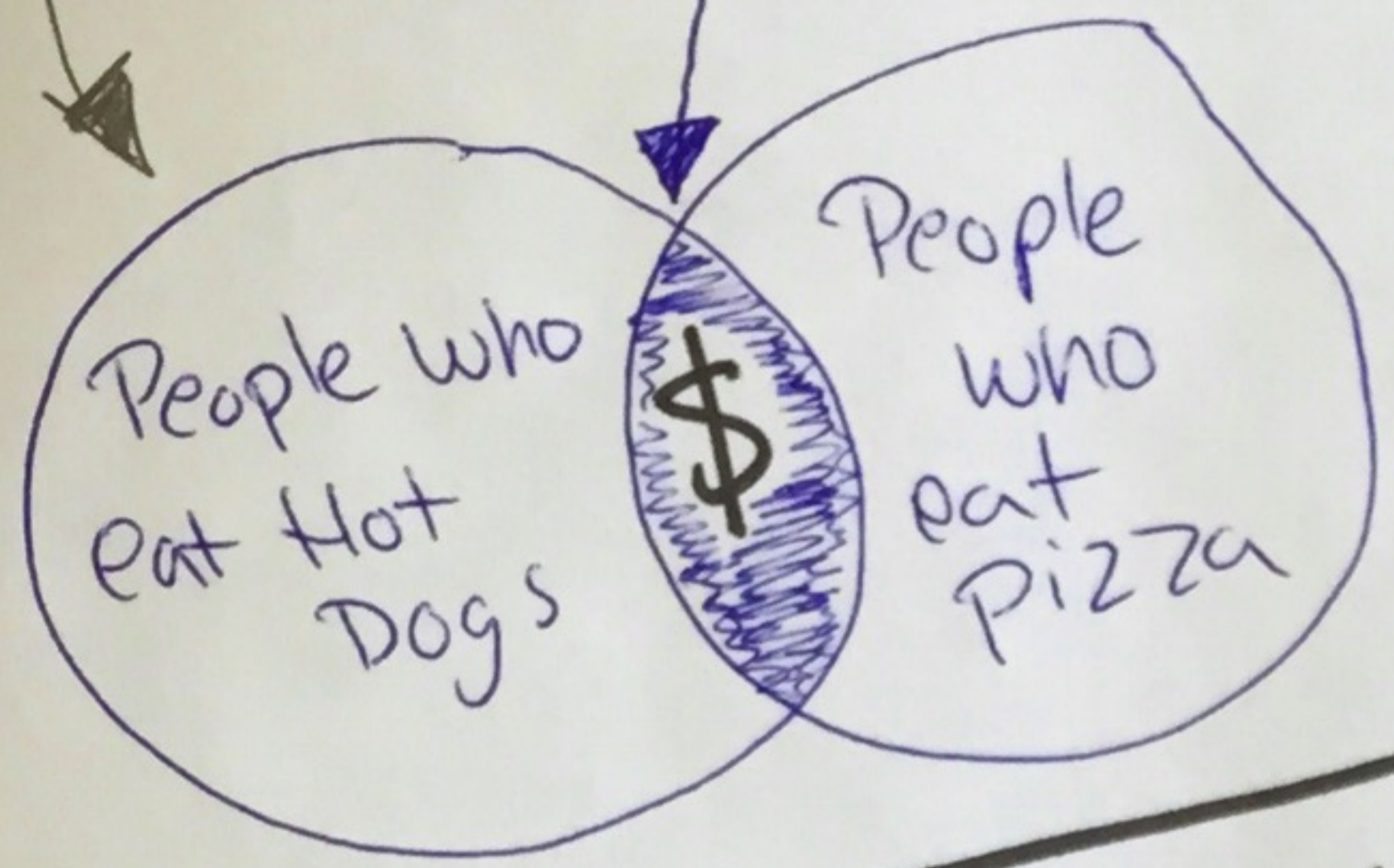


Good Venn Diagram!
Want more...

TARGET MARKET



Things People Like TO EAT

- Babies } Can't eat
- Puppies } Can't eat
- Cats Evil } LOVE IT!
- Hot Dogs } turn into pizza?

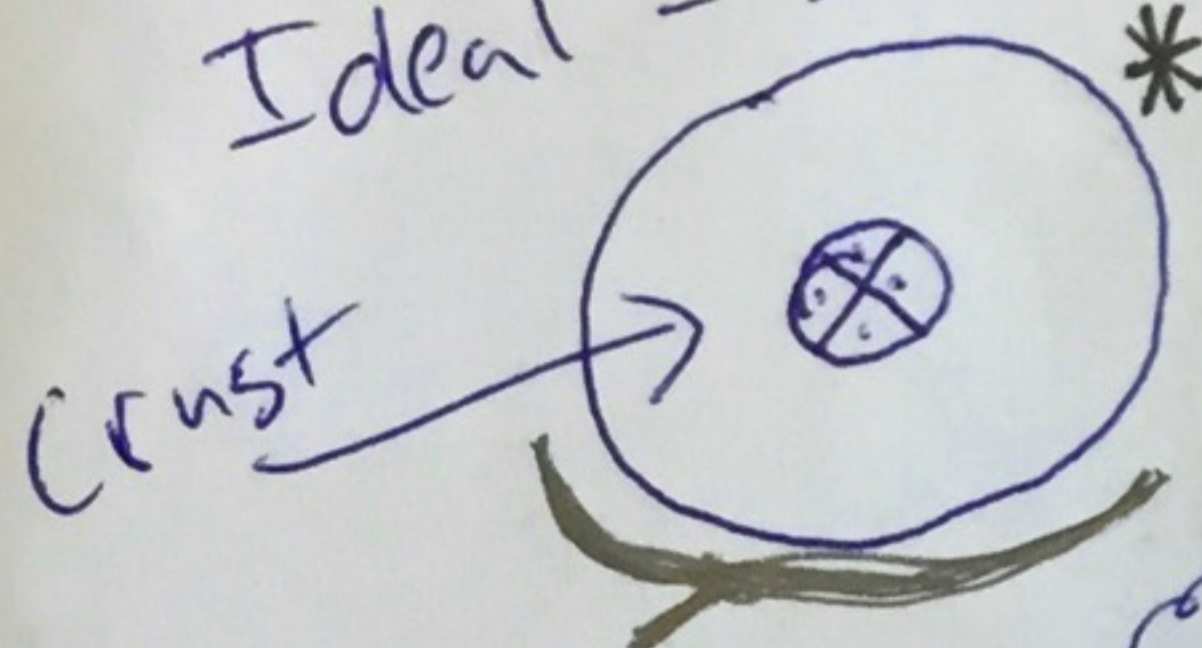
SEND to engineers to work out

- Pizza = Cheese + Sauce + Crust
- Hot Dog = Bun + hot dog (mustard/Relish/Ketchup?)
- Hot Dog Pizza = Hot Dog + Cheese + Sauce + Crust - Bun

What is hot dog circumference?

Should we Increase? Crust-to-Pizza Ratio

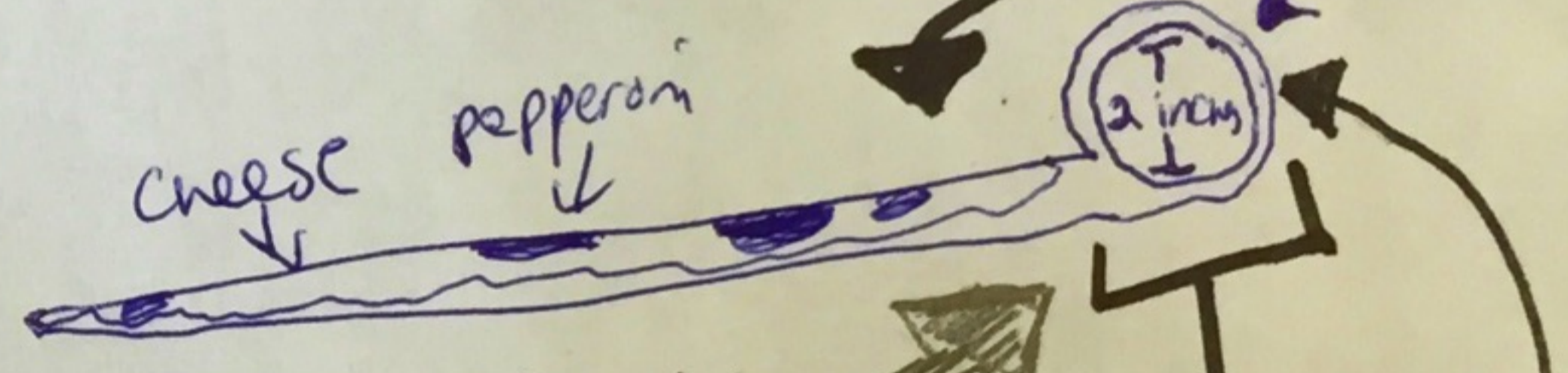
Current = 1:10
Ideal = 5:1



Could change name to "Crust Hut!"

No! Idiot, Valid

Crust = Bun



What About "pigs in a blanket"?

Can we make hole larger?

Dessert Crust Ideas

- Ice Cream MELTS.
- Brownies Not original
- **Churros**

Explore further
Could be big

Can Stuff Churros too
Excellent!

Hot Dog Pizza Agreed.

DISCUSSION Questions

- ~~with it taste good?~~ Irrelevant
- Concerns about "wiener" jokes
- Alienating vegetarians?

HA!

Not Funny.

Call legal

- ### Hot Dog Pizza Name
- Hot Pizza Dog
 - Wiener Pizza
 - Sausage Party
 - Hot Dog Bites Pizza
- Funny.